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|  | «APPROVED»            Vice-rector for research activities           \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Zhusupov B.S.                «\_\_\_\_\_\_» \_\_\_\_\_\_\_\_\_\_\_\_\_ 2018 |

**THE PROGRAM OF THE OPENING EXAMINATION IN THE MASTER SPECIALTY 6M050700 - "MANAGEMENT" FOR 2018 - 2019 EDUCATIONAL YEAR**

Almaty, 2018

The program was discussed and approved at a meeting of the department "Healthcare Policy and Management with a course in medical law".

Protocol No. \_\_\_ of "\_\_\_\_" \_\_\_\_\_\_\_\_\_\_\_\_ 2018

The head of the department is Turdalieva B.S.

The program was approved at the meeting of the Committee of Educational Programs of the School of Public Health

Protocol No. \_\_\_ of "\_\_\_\_" \_\_\_\_\_\_\_\_\_\_\_\_ 2018

Chairman Nurmakhanova Zh.M.

The program was approved at a meeting of the Academic Council of KazNMU

Protocol No. \_\_\_ of "\_\_\_\_" \_\_\_\_\_\_\_\_\_\_\_\_ 2018

Chairman Bayldinova K.Zh.

Knowledge of the fundamentals of economics and management is the key to the effective work of any organization and the core of the new management philosophy is the recognition of the key role of the manager, his social responsibility to society in order to address the issues of improving the healthcare system by strengthening the human resources through training in economic and management disciplines.

**The purpose of the entrance examination in the discipline "Economic theory":**

- to give theoretical knowledge about the evolution and patterns of the socio-economic development of society in various economic systems, as well as the principles and motivations of the economic behavior of a person in conditions of limited resources, to form an economic worldview and an active civil position in the implementation of state economic and social policies.

**The objectives of the entrance examination in the discipline "Economic theory":**

* To form an economic culture, economic thinking; necessary in a market economy;
* To know the mechanisms of socially optimal regulation of a market economy;
* To be able to find solutions to economic problems and to bring their mechanisms of action into practice;
* Know the basics of entrepreneurship and organization of firms;
* Understand the essence of macroeconomic instability, unemployment, inflation; knowledge of the problems of the national economy.

**The purpose of the entrance exam on the discipline "Management":**

**-** form a holistic understanding of the management system of organizations in the health system, including principles, methods, forms, tools and management tools aimed at improving the efficiency of organizations.

**The objectives of the entrance examination in the discipline "Management":**

* Know the basics of management theory and methodology;
* Study the international experience of management theory;
* Develop the business qualities of a modern manager.

**List of questions for the entrance examination in the discipline "Economic theory".**

1. The emergence and main stages of the development of economic theory as a science..

2. The subject of the study of general economic theory.

3. Methodology for the study of economic theory.

4. Objective conditions and problems of economic development.

4. Production: its essence, levels, factors and structure.

5. Economic resources and their role in production.

6. Efficiency of using limited resources. Production opportunity curve

7.Reproduction: essence, common features and features at the micro-and macrolevels.

8. Economic and legal maintenance of property. Subjects and objects of ownership

9. Basic forms of ownership in a transitional economy.

10. Economic content of the process of privatization and denationalization of state property.

11. Economic systems of society at various stages of its historical development.

12. Natural and commodity forms of the

13. Labor theory of value about the properties of goods and labor, the exchange of goods.  
14. The theory of subjective value and marginal utility of the good.  
15. The theory of the origin and essence of money. The law of money circulation. Modern money.

16. Market: essence, main features and participants. The causes of the market.

Начало формы

Конец формы

17. Market functions. Advantages and disadvantages of the market mechanism.

18. Structure and infrastructure of the market.

19. The law of value: essence, functions and limitations. The effect of the "invisible hand".

20. The law of demand, the demand curve. Factors determining the change in demand. Elasticity of demand.

21. The law of supply, the supply curve. Factors determining the change in supply. Elasticity of supply.

22. Price and market equilibrium.

23. The essence of competition and its forms. Perfect and imperfect competition.

24. Entrepreneurial activity, its types and forms.

25. Capital, its functional forms

26. Circuit and capital turnover, mechanism and factors of capitalization in production and circulation.

27. Principal and working capital

28. Physical and moral wear. Indicators of effective use of capital.  
29. Production costs from the positions of different theories. Accounting and economic approach to costs.

30. Costs in the short and long term. The effect of scale production.  
31. Income and profit in the market system. Kinds of profit. The rule of maximizing profits and minimizing costs.

32. Market price and marginal product of factors of production.

33. Заработная плата: сущность, формы.

34. Interest as income on capital.

35. Land rent is the factor income of the landowner.

36. National economy: essence, structure and goals.

37. Contents of the system of national accounts. Transition to the SNA of Kazakhstan and other CIS countries.

38. Gross national product and methods of its calculation.

39. Macroeconomic balance. Aggregate demand and aggregate supply.

40. Economic growth: factors and types.

41. The economic cycle: essence, causes and phases.

42. Short-term, medium-term, long-term cycles. Anti-cyclical regulation of the state

43. Inflation: essence, types, sources.. Inflation of demand, inflation of costs.

44. Employment and unemployment. Caus. Causes and types of unemployment. inflation.

45. The impact of unemployment on GDP. Oaken's law.

46. Socio-economic consequences of inflation and unemployment.

The relationship between inflation and unemployment. Phillips curve.

47. State regulation of the economy: main goals and instruments.  
48. Monetary and monetary system (monetary) policy of the state.

49. Financial system and financial (fiscal) policy of the state.  
50. World economy and the dynamics of its evolution. Integration processes in the world economy.

**The list of questions for the entrance examination in the discipline "Management"**

1. The nature of management and the evolution of management.
2. The purpose and objectives of management, the manager and his functions.
3. Management as a science and the art of managing an organization.
4. School of scientific management and its role in the development of management.
5. Administrative school of management: the essence and principles of a rational management system.
6. School of human relations: the main principles and contribution to the development of management.
7. Features of American and Japanese management style.
8. The main functions of management and their content.
9. Planning. The essence and content of the planning function.
10. Motivation: the essence, content of the function of motivation.
11. Control: the essence and content of the control function.
12. Socio-psychological management methods and their characteristics.
13. Administrative methods of management and their characteristics.
14. Organization: the main features of the organization. Types of organizational structures.
15. The internal environment of the organization.
16. The external environment of the organization: the environment of direct and indirect impact.
17. Unity and levels of government.
18. Delegation of authority in the management system.
19. Communication in management: concept, types, process.
20. Elements and stages of the communication process.
21. Management decisions: essence and classification.
22. Leadership and leadership in the organization.
23. Power and influence: essence and features.
24. Начало формы
25. Конец формы
26. Types of power and their characteristics.
27. The concept of the life cycle of the organization.
28. The concept of power. Types of power and their characteristics.
29. Management of groups and informal organizations.
30. The concept and nature of conflicts in the organization.
31. Types of conflicts in health organizations.
32. Causes of conflict.
33. Methods of conflict resolution.
34. Culture and psychology of conflict management.
35. Stages of strategic planning in the organization's management system.
36. Actical planning in the organization.
37. Economic and social indicators of management effectiveness.
38. Types and characteristics of corporate culture.
39. Corporate culture management.
40. Corporate Code of Ethics
41. Business ethics as a set of principles and norms in the organization.
42. Advantages and disadvantages of teamwork.
43. Styles of leadership and its classification.
44. Power and partner in the health care system.
45. Quality management system in the health care system.
46. Risk management in the activities of medical organizations.
47. Personnel management and formation of personnel policy.
48. Personnel service in health care organizations.
49. Planning, selection and formation of personnel in health care.
50. Advantages and disadvantages of sources of personnel attraction.

**List of used literature:**

**Main literature**

1. 1. Message of the President of the Republic of Kazakhstan N.Nazarbayev to the people of Kazakhstan. "New opportunities for development in the conditions of the fourth industrial revolution" on January 10, 2018.

2 Balashov, A.I. Economic Theory: Textbook. Balashov et al. - M .: UNITY, 2015. - 527 p.

2. 2. Balikoev, V.Z.. General economic theory: A textbook for students enrolled in economics./ В.З. Balikoev. - M .: Omega-L, 2013. - 684 p.

3. 3. Bardovsky, V.P.. Economic Theory: Textbook / В.P. Bardovsky, O.V. Rudakova, E.M. SamorodovMoscow: ID FORUM, SIC INFRA-M, 2013. - 400 p.

4. Zhuravleva, G.P. Economic theory. Microeconomics - 1, 2. Mesoeconomics: Textbook / G.P. Zhuravleva. - Moscow: Dashkov and K, 2016. - 934 p.

5. Korogodin, I.T. The economic theory of labor: Textbook "Higher education" / IT. Korogodin. - Moscow: Economics, 2015. - 239 p.

6. Kochetkov, A.A. Economic Theory: A Textbook for Bachelors / А.А. Kochetkov,. - Moscow: Dashkov and K, 2016. - 696 p.

7 Makhovikova, G.A. Economic Theory: A Textbook and a Workshop for Academic Bachelor / G.А. / Makhovikova, G.M., Gukasyan,, V.V. Amosov. - Lyubertsy: Yurayt, 2016. - 443 p.

8. 8.Economic theory.. Conceptual framework and practice: Scientific publication.. / Ed. V.F. Maksimova. - МUNITY, 2015. - 751 p.

9. Vikhansky OS, Naumov AI Management: textbook / OS Vikhansky, AI Naumov.. : Master: INFRA\_M, 2014.-576 p.

10. Griffin R.U. Management.. – 12 bassyl. - Almaty: Ұлттық аударма bureaus, 2018.. – - Almaty: bureaus, 2018. – 768p.

11. Dorofeev L.I. Fundamentals of control theory. - Saratov, 2015. - 433p..

12. Dracheva E.L. , Yulikov L.I. Management: a textbook. M .: The publishing center "Academy", 2016. – 304p.  
13. Zhigun L.A. Theory of management: theory of organization: Textbook. - Moscow: Infra-M, 2014 – 320p.

**Additional literature**

1. Message of the President of the Republic of Kazakhstan N.Nazarbayev to the people of Kazakhstan. "Third modernization of Kazakhstan: global competitiveness" January 31, 2017

2. Message of the President of the Republic of Kazakhstan N.Nazarbayev to the people of Kazakhstan. Kazakhstan's way - 2050: "A common goal, common interests, common future" January 17, 2014

3. Message of the President of the Republic of Kazakhstan N.Nazarbayev to the people of Kazakhstan. "KAZAKHSTAN IN A NEW GLOBAL REALITY: GROWTH, REFORMS, DEVELOPMENT" November 30, 2015.

4. Bazarov T.Yu. Personnel management: a textbook. Moscow: Publishing Center "Academy", 2015. – 320p.

5.Ivanilova S.V. Management of innovative projects: Textbook - M .: Publishing and trading corporation "Dashkov and K", 2018. - 188 p.

6. Corporate governance: theory, methodology and practice. / pod.red Elebaeva NB, B.: 2014 – 208p.

7. Kuznetsov Yu.V. Theory of organization: textbook. - Moscow: Yurayt Publishing House, 2015. - 365 p.

8. Mencyu NG, Taylor MP. Economics. – Almaty: bureaus, 2018. - 848b.

9. 9. Strategic management: Textbook for masters / undergrad. L I.K. Larionov. Moscow: - Moscow: Dashkov and K. - 2014.

10. 10. Theory of management: Reader: a textbook. In 3 parts, Ekaterinburg: Publishing house of USURTU, 2014.