

# **mci summer session 2014.**

MAY 19 – JUNE 14, 2014



## why study at management center innsbruck?

Established in 1995, MCI is among Austria's leading institutions of higher education. MCI is committed to helping motivated students reach their full potential and actively build their future. In doing so, MCI highly values intercultural exchange and seeks to provide both national and international students with the best possible education and services.

## fees.

**Optional activity package:** EUR 300

incl. welcome lunch, two-day trip to Vienna, surprise excursion, MCI Summer Clubbing and four-week bus pass for Innsbruck

The Summer Session fee does not include plane tickets, visa processing fees, housing or any personal expenses such as meals.

## application.

Application deadline: February 28, 2014

Application Process:



## why come to innsbruck?

Innsbruck's history dates back to pre-Roman Times. Located in the heart of the Alps, the city boasts one of Austria's most beautiful and best preserved medieval city centers. Innsbruck offers extensive sports and leisure opportunities: students can go hiking, mountain biking, or swimming in one of the nearby lakes. There are several shopping centers (two of which are located in the city center), museums, bars, cafés, and cinemas that show films in English. Innsbruck's public transportation system makes it easy for students to get around town twenty-four hours a day.

A lively modern city, Innsbruck is the ideal place for studying as it combines the charm of a small city with a cosmopolitan attitude. Based in Innsbruck, students can easily travel to other European cities such as Salzburg, Munich, Zurich, Berlin, Florence, Rome, Budapest, or Prague – all it takes is a few-hours' train ride.



## **courses.**

CUSTOMER SERVICE AND EXPERIENCE MANAGEMENT (3 ECTS CREDITS)

INTERNATIONAL HUMAN RESOURCE MANAGEMENT (3 ECTS CREDITS)

INTERNATIONAL MARKETING (3 ECTS CREDITS)

INTRODUCTION TO INTERNATIONAL BUSINESS (3 ECTS CREDITS)

Course descriptions are available at [www.mci.edu/mci-summer-session](http://www.mci.edu/mci-summer-session)

## **optional activity package.**

**WELCOME LUNCH**

Get a taste of Austria.

**ADDITIONAL COURSE - VIENNA AROUND 1900 (1 ECTS CREDIT)**

Includes a two-day trip to Vienna. Explore Austria's capital and its historical attractions.

**SURPRISE EXCURSION**

Wait and see.

**MCI SUMMER CLUBBING**

Party with MCI students, faculty and alumni.



## **housing.**

Housing is not included in the Summer Session package. A list of hotels and B&Bs will be provided upon request (approx. EUR 30 – 80 per night as per hotel category).

## **visa.**

Students from certain countries require a visa for entering Austria. MCI will provide students with information on visa requirements.



## **contact.**

### **MCI MANAGEMENT CENTER INNSBRUCK THE ENTREPRENEURIAL SCHOOL®**

Universitaetsstrasse 15  
6020 Innsbruck, Austria

Daniel D'Assisi - International Exchange Coordinator  
Phone: +43 512 2070 1628, Fax: +43 512 2070 1699  
[daniel.dassisi@mci.edu](mailto:daniel.dassisi@mci.edu)

